

Financial Planning Handbook Co-Op America, 1612 K Street, NW Ste. 600, Washington, DC 20006; Title Tel# (202) 872-5307 Title Fax# (202) 331-8166 Contains the complete worksheet and tips on tax saving, investment and smart shopping. **A Subs.** Indv. \$9 8½ x 11 50pp. Newsletter

Financial Post, Directory of Directors Financial Post Data Group, 333 King St. E., Toronto, ON M5A 4N2 Canada E-Mail fpgd@fpdata.finpost.com; Title Tel# (416) 350-6500 Title Fax # (416) 350-6501 E-Mail fpgd@fpdata.finpost.com Ed.-Jean Graham, Production Mgr.-Bob Pearson, Adv. Dir.-Hedi Cameron, Circ. Mgr.-Barbara Bates; Lists senior officers and directors of the top corporations - approximately 17,000 individuals & 1,800 companies. **B 1931 A \$160/copy Circ.** 2,500 **Adv.** 6 x 9 Sheetfed Offset 850pp. **Rent List:** \$110/M Directory 0071-5042 1-55251-021-2

Financial Post Survey of Industrials Financial Post Data Group, 333 King St. E., Toronto, ON M5A 4N2 Canada E-Mail fpgd@fpdata.finpost.com; Title Tel# (416) 350-6500 Title Fax # (416) 350-6501 Ed.-Charles Byrne, Production Mgr.-Lynda Robinson, Adv. Dir.-Kirsten Kloott, Circ. Mgr.-Barbara Bates; Contains essential financial and operational information on more than 2900 publicly-traded Canadian manufacturing and service companies. **B 1927 A \$46/copy Subs.** Indv. \$125 **Circ.** 12,000 **Adv.:** \$1,825 Sheetfed Offset 740pp. Color-2 **Rent List** Magazine

Financial Services Canada Micromedia ProQuest, 20 Victoria St., Toronto, ON M5C 2N8 Canada Tel# (416) 362-5211 E-Mail info@micromedia.ca; Title Tel# (416) 362-5200 Title Fax # (416) 362-6161 Publ.-Patrizia Brasch, Ed.-Ann Marie Aldighieri; Up-to-date source for key contacts and hard-to-find Canadian business information. Index by type of firm, geographic location, executive name, and corporate website. **BA \$299/copy 8½ x 11 1,100pp. Rent List** Directory

Financial Services Marketing Thomson Financial, One State St. Plaza- 27th fl, New York, NY 10004 Tel# (212) 803-8200 Fax # (212) 843-9635 E-Mail custserv@ftn.com; Title Tel# (212) 803-8527 Title Fax# (212) 843-9648 Adv. Dir.-Liz Irving; Using case studies, analysis and in-depth profiles FSM illustrates first-hand successful applications of marketing strategies and related technology in financial services industry to increase profitability and build brand image. **Subs.** Indv. \$79 **Circ.** 25,077 **Adv.:** \$7,430 Magazine

Finger Lakes Business Almanac, The (Credibility) OnPoint Publishing, 2 South St., Ste. 204, Auburn, NY 13021-3833 E-Mail dwarenc@aol.com; Title Tel# (315) 253-4601 Title Fax # (315) 258-8148 Publ.-David Warren Connelly; News and features about business and arts in the Finger Lakes region. **B 1994 M Free To Qualified Recipient: Circ.** 4,400 **Adv.** 11 x 17 Web Offset 12pp. Color-2-4 **Rent List:** \$25/M Newspaper

FirstList: Companies Available for Acquisition Vision Quest Publishing, Inc., 2155 E. Foothill Drive, Phoenix, AZ 85024; Title Tel# (602) 502-3289 Title Fax# (602) 502-2365 Publ.-A. Robert Weicherding; Provides profiles of businesses available for acquisition, those seeking acquisition, sources of financing, ventures seeking financing, and joint venture and licensing opportunities. **B 1980 8x/yr. Ind/Abs/Online: NewsNet Subs.** Indv. \$350 Inst. \$3,500 Can. \$375 For. \$400 8½ x 11 100pp. **Rent List** Resource book

Flame Retardancy Industry Review

See: MANUFACTURING

Flavors and Fragrances

See: CHEMISTRY & CHEMICALS

Florida County Rankings Bureau of Economic & Business Research, 221 Matherly Hall PO 117145, University of Florida, Gainesville, FL 32611-2017 E-Mail info@bebr.ufl.edu; Title Tel# (352) 392-0171 Title Fax# (352) 392-4739 E-Mail info@bebr.ufl.edu Publ. Dir.-Janet Galvez, Ed.-Susan Floyd, Production Mgr.-Eve Irwin, Circ. Mgr.-Pam Middleton; Contains over 400 tables ranking Florida counties in dozens of variables within the broad categories of population, housing/construction/real estate, vital statistics, education, income, employment, etc. **BCS 1994 A \$25/copy Circ.** 400 8½ x 11 Desktop 260pp. No Color Directory Available on: Floppy disk 1524-2390 0-930885-49-X

Florida Manufacturers Register

See: MANUFACTURING

Florida Trend Florida Trend Magazines, Inc., 490 1st Ave S, 8th Fl., St. Petersburg, FL 33701-4204 E-Mail ktyson@floridatrend.com; Title Tel# (727) 821-5800 Title Fax# (727) 822-5083 Publ.-Lynda Keever, Ed.-Mark Howard, Production Mgr.-Jill South, Adv. Dir.-Lynn Lotkewitz, Circ. Dir.-Karen Tyson; Florida Trend reports on statewide business, financial, and economic news for Florida executives and investors. **B 1958 M Ind/Abs/Online: DataTimes, DIALOG \$4/copy Subs.** Indv. \$30 Can. \$50 For. \$50 **Circ.** 52,700 **BPA Adv.:** \$8,990 6% ads 8¼ x 10½ Web Offset 144pp. Color-4 **Rent List:** \$95/M Magazine Available on: Online, Microfiche, Microfilm 0015-4326

Folio (PEP/Oklahoma Economic Development News) Oklahoma Dept. of Commerce, PO Box 26980, Oklahoma City, OK 73126-0980; Title Tel# (405) 843-9770 Title Fax# (405) 841-5199 Ed.-Norma Vincent; Reports business, economic & industrial development for state of Oklahoma. **BA 1964 BM Circ.** 17,500 11½ x 17¼ Web Offset 8pp. Color-2 Government Publication Newspaper

Food Ingredient Industry Review (year) Business Communications Co., Inc., 25 Van Zant Street, Ste. #13, Norwalk, CT 06855 E-Mail sales@bccresearch.com; Title Tel # (203) 853-4266 Title Fax# (203) 853-0348 Provides one-stop shopping for the new flavors and enhancers, healthy, light, and 'clean label' products, fortifiers and nutraceuticals, as well as functional additives and ingredients. **B \$1,750/copy 320pp. Journal**

Forbes Forbes Publishing, Inc., 60 Fifth Avenue, New York, NY 10011 Fax# (212) 620-2472 E-Mail rcherami@forbes.com; Title Tel# (212) 620-2200 Title Fax# (212) 620-2332 E-Mail subscriber@forbes.com Publ.-Rich Karlgaard; For top executives in business and finance requiring information on corporate management. **B 1917 BW \$5/copy Subs.** Indv. \$60 Can. \$90 For. \$128 **Circ.** 921,410 **Newst.** 37,011 **Subs.** 884,399 **ABC Adv.:** \$61,950 8 x 10½ Offset 184pp. Color-2-4 **Rent List** Magazine Available on: Online 0015-6914

Fort Worth Business Press Fort Worth Business Press, 3509 Hulen, Suite 201, Fort Worth, TX 76107 E-Mail rconnor@bizpress.net; Title Tel# (817) 336-8300 Ed.-Bruce Raben; Provides local business news. **BC W Subs.** Indv. \$79 **Adv.:** \$3,900 Newspaper

Fort Worth Commercial Recorder Genevieve Ratcliff, PO Box 11038, Fort Worth, TX 76110-0038 Ed.-Ben F. Ratcliff; **B 1903 Magazine**

Fortune AOL Time Warner - HQ, Time & Life Bldg., 1271 Ave. of the Americas, New York, NY 10020-1393 Tel# (212) 522-1212 Fax# (212) 522-0390; Title Tel# (212) 522-7636 Title Fax # (212) 765-2699 E-Mail fortune-letters@pathfinder.com Publ.-Michael Federle; Examines and distills business through its own unique lens--the eyes and ears of the experts and insiders who shape the global economy in which we live. **B 1930 24x/yr. \$5/copy Subs.** Indv. \$60 **Circ.** 875,520 **Newst.** 51,800 **Subs.** 823,720 **ABC Adv.:** \$54,700 8 x 10½ Web Offset 402pp. **Rent List** Magazine Available on: Online 0015-8259

Fortune 500® Issue--North America AOL Time Warner - HQ, Time & Life Bldg., 1271 Ave. of the Americas, New York, NY 10020-1393 Tel# (212) 522-1212 Fax# (212) 522-0390; Title Tel# (212) 522-7636 Title Fax# (212) 522-0003 Publ.-Michael Lederle, Ed. in Chief-Norman Pearlstine; Fortune 500, 100 best companies to work for in North America. **BCS 1930 A Circ.** 875,520 **Newst.** 51,800 **Subs.** 823,720 **ABC Adv.:** \$58,100 Web Offset Color-2-4 Magazine

Fortune 500® Issue--Worldwide AOL Time Warner - HQ, Time & Life Bldg., 1271 Ave. of the Americas, New York, NY 10020-1393 Tel# (212) 522-1212 Fax# (212) 522-0390; Title Tel # (212) 522-7636 Title Fax# (212) 522-0003 Publ.-Michael Lederle, Ed. in Chief-Norman Pearlstine; Fortune 500, 100 best companies to work for throughout the world. **BCS A Circ.** 1,070,000 **Adv.:** \$78,800 Web Offset Color-2-4 Magazine

Fortune Asia AOL Time Warner - HQ, Time & Life Bldg., 1271 Ave. of the Americas, New York, NY 10020-1393 Tel# (212) 522-1212 Fax# (212) 522-0390; Title Tel# (212) 522-7636 Title Fax # (212) 522-0003 Publ.-Andrew Butcher, Ed. in Chief-Norman Pearlstine; Covers international management, technology and financial trends. **B BW Circ.** 87,995 **Newst.** 6,077 **Subs.** 81,918 **ABC Adv.:** \$9,300 8½ x 10½ Web Offset Color-2-4 Magazine

Fortune Asia, Europe, Latin America AOL Time Warner - HQ, Time & Life Bldg., 1271 Ave. of the Americas, New York, NY 10020-1393 Tel# (212) 522-1212 Fax# (212) 522-0390; Title Tel# (212) 522-7636 Title Fax# (212) 522-0390 Publ.-Andrew Butcher; Fortune Magazine international coverage. Also includes Africa, Asia, Europe, Latin America, the Middle East and the South Pacific. **BCS Circ.** 190,000 **Adv.:** \$20,700 8½ x 10½ Web Offset Color-2-4 Magazine

Fortune China AOL Time Warner - HQ, Time & Life Bldg., 1271 Ave. of the Americas, New York, NY 10020-1393 Tel# (212) 522-1212 Fax# (212) 522-0390; Title Tel# (212) 522-7636 Title Fax # (212) 522-0003 Publ.-Andrew Butcher, Ed. in Chief-Norman Pearlstine; Equips China's top executives with the latest trends in global management. Published in simplified Chinese, it includes translated material from Fortune North America, as well as original editorial. **BS Ethnic Grp. Chinese 11x/yr. Circ.** 82,000 **Adv.:** \$10,300 8½ x 10½ Web Offset Color-2-4 Magazine

Fortune Europe AOL Time Warner - HQ, Time & Life Bldg., 1271 Ave. of the Americas, New York, NY 10020-1393 Tel# (212) 522-1212 Fax# (212) 522-0390; Title Tel# (212) 522-7636 Title Fax # (212) 522-0003 Publ.-Andrew Butcher, Ed. in Chief-Norman Pearlstine; Combines a global business perspective with localized coverage of the European region. It reports on today's international trend drivers, organizations and markets, and covers Europe's new business strategies and success stories. **BCS Circ.** 100,000 **Adv.:** \$12,000 Magazine

Fortune Worldwide (Fortune International) AOL Time Warner - HQ, Time & Life Bldg., 1271 Ave. of the Americas, New York, NY 10020-1393 Tel# (212) 522-1212 Fax# (212) 522-0390; Title Tel# (212) 522-7636 Title Fax# (212) 467-0455 Publ.-Andrew Butcher, Ed. in Chief-Norman Pearlstine; Fortune magazine throughout the world. **CBW Circ.** 1,020,000 **ABC Adv.:** \$75,400 8½ x 10½ Color-2-4 Magazine

Franchise Annual Directory Info Press, Inc., PO Box 826, Lewiston, NY 14092; Title Tel# (716) 754-4669 Title Fax # (905) 688-7728 E-Mail infopress@infonews.com Publ., Ed.-Edward Dixon, Jr., Adv. Dir.-Lisa Carpenter; American and Canadian listings of franchisors, licensors and distributors, with handbook section describing pros and cons of franchising. **BCS 1969 A \$45/copy Subs.** For. \$61 **Circ.** 10,000 **Adv.** 8¾ x 10½ Web Offset 392pp. Color-4 **Rent List:** \$350/M Directory 0318-8752 0-9692267-4-8

Franchise Canada August Communications Ltd., 225-530 Century Street, Winnipeg, MB R3H-0Y4 Canada E-Mail info@august.ca; Title Tel# (204) 957-0265 Title Fax# (866) 957-0217 Publ.-Grant Crosbie; Contains articles from CFA annual shows. **BM Adv.:** \$2,700 Magazine

Franchise Handbook Enterprise Magazines, Inc. 1020 N. Broadway, Suite 111, Milwaukee, WI 53202 E-Mail info@franchisel.com; Title Tel# (414) 272-9977 Title Fax# (414) 272-9973 Publ.-Betsy Green, Ed.-Micheal L. McDermott, Production Mgr.-Maria Lahm, Adv. Dir.-Barbara Yelmene; The Franchise handbook list over 1700 franchises along with expected cost and other information about buying and owning a franchise. **BC Q \$7/copy Subs.** Indv. \$23 Can. \$39 **Circ.** 50,000 **Adv.** 8½ x 10½ Web Offset 248pp. Color-4 **Rent List:** \$500/M Directory 0882-5505

Franchise Opportunities Guide (IFA Membership Directory) International Franchise Association, 1350 New York Ave NW, Suite 900, Washington, DC 20005-4709 E-Mail ifa@franchise.org; Title Tel# (202) 628-8000 Title Fax# (202) 628-0812 Publ.-Don DeBoot, Ed.-Terry Hill, Production Mgr.-Catherine Marinoff, Adv. Dir.-Guy Mitchell; A comprehensive listing of the world's leading franchise companies. **BCA 1968 SA \$15/copy Circ.** 60,362 **Adv.:** \$2,950 50% ads **Rent List:** \$600/M Directory

Franchise Times Franchise Times, 2500 Cleveland Ave. North, Suite G, Roseville, MN 55113 E-Mail info@franchisetimes.com; Title Tel# (651) 631-3132 Title Fax# (651) 631-3637 Publ.-Mary Jo Larson, Ed.-Nancy Weingartner; Business management monthly for owners and executives of franchisor and franchisee companies. Profiles on industry leaders, columns on finance, real estate, human resources, technology, annual rankings, and more. **BC 1999 M \$5/copy Subs.** Indv. \$35 Can. \$80 For. \$115 **Circ.** 17,000 **Adv.:** \$5,980 Magazine

Franchise Update Magazine Franchise Update Publications, P.O. Box 20547, San Jose, CA 95160-0547 E-Mail gary@franchise-update.com; Title Tel# (408) 997-7795 Title Fax # (408) 997-9377 Publ.-Gary Gardner; News and information about franchises. **B Subs.** Indv. \$25 For. \$40 **Adv.** Magazine

Franchising World International Franchise Association, 1350 New York Ave NW, Suite 900, Washington, DC 20005-4709 E-Mail ifa@franchise.org; Title Tel# (202) 628-8000 Title Fax # (202) 628-0812 Publ.-Don DeBoot, Ed.-Terry Hill, Production Mgr.-Catherine Marinoff; Covers trends and developments in the franchising field in the U.S. and worldwide. **BA 1986 8x/yr. Free With Membership; Circ.** 10,542 **Adv.** Web Offset Magazine Available on: Microfiche

Frank Talk (Butrick Report; Family Business Report) Independent Business Institute, 3234 Cleveland Massillon Rd, Norton, OH 44203-8302; Title Tel# (330) 825-8258 Title Fax# (212) 825-6750 Ed.-Frank Butrick, Production Mgr., Circ. Mgr.-Dolores Brant, Prom. Dir.-Melanie Gross, Bk. Rev. Ed.-K.B. Hodges; Devoted to privately owned business--long term planning. **BC Bk. Revs.** 1971 **BM \$1/copy Subs.** Indv. \$10 Inst. \$25 Can. \$15 For. \$25 **Circ.** 25,000 **Subs.** 25,000 8¼ x 10½ Web Offset 24pp. No Color **Rent List** Magazine

FreeStyles FreeStyles Network, 59 Crimson Ln, Elizabethtown, PA 17022-8743 Information on home-based businesses. **B 1994 Color-4 Newspaper**

Fulton County Daily Report

See: LAW

Functional/Nutraceutical/Wellness Foods & Beverages

Business Communications Co., Inc., 25 Van Zant Street, Ste. #13, Norwalk, CT 06855 E-Mail sales@bccresearch.com; Title Tel# (203) 853-4266 Title Fax# (203) 853-0348 This report looks at this emerging market and examines the market influences on consumers, driving forces for marketers, and regulatory and technological climates that promote or hinder growth. **B \$3,450/copy 161pp. Report**

Futures

See: YOUTH

Futuretech

See: SCIENCE

Futurific Magazine

See: NEWS MAGAZINES

GSA Business GSA Business, 7 Washington Park, Greenville, SC 29601 E-Mail info@gsabusiness.com; Title Tel# (864) 235-5677 Title Fax# (864) 235-4868 Mng. Ed.-Leigh Gauthier, Circ. Dir.-Elizabeth Feather; Greenville, Spartanburg, and Anderson business news. **BC 1997 BW Subs.** Indv. \$31 **Adv.** Journal