

1. Title, if **bold** indicates publication has advertising and/or rents its list.

2. Name, address, phone, fax, email and url of the publisher; Title specific address, phone, fax, email, url

3. Former title, target audience, year established, frequency, production data, ISSN, available

4. One-time Full Pg. B&W ad rate if applicable

Little Apple Newsletter

Publishing Company: Apple Productions, 123 Central Ave., Sixth Floor, New York, NY 12345-6789; Tel # (212) 555 - 0231 Fax # (212) 555 - 6789
E-Mail apple@appleproductions.com URL www.appleproductions.com
Title Tel # (212) 555 -1234 Title Fax # (212) 555-7890
E-Mail littleapple@appleproductions.com URL www.littleapple.com

Personnel: Publ. - Alice Redact, Ed- Brad Express

Editorial Description: Reviews small press literature.

General Info: (Formerly Little Empire Bulletin), Consumer, Yr. Est. 1996, Quarterly, 8 pages, No Color, ISSN 0000-000x, Available by Email

Subscriptions: Indv. \$12, Inst. \$12, Can. \$15, For. \$25, \$2.95/copy

Circulation: Total – 1,200

Advertising: Inquire for rates.

List Rental: List Management Company: Little Apple Lists, 456 Sunny Rd., Rye, NY 10580-5678 Tel # (914) 555-1234 Fax # (914) 555-5678
Actives: 1,000 \$100/m